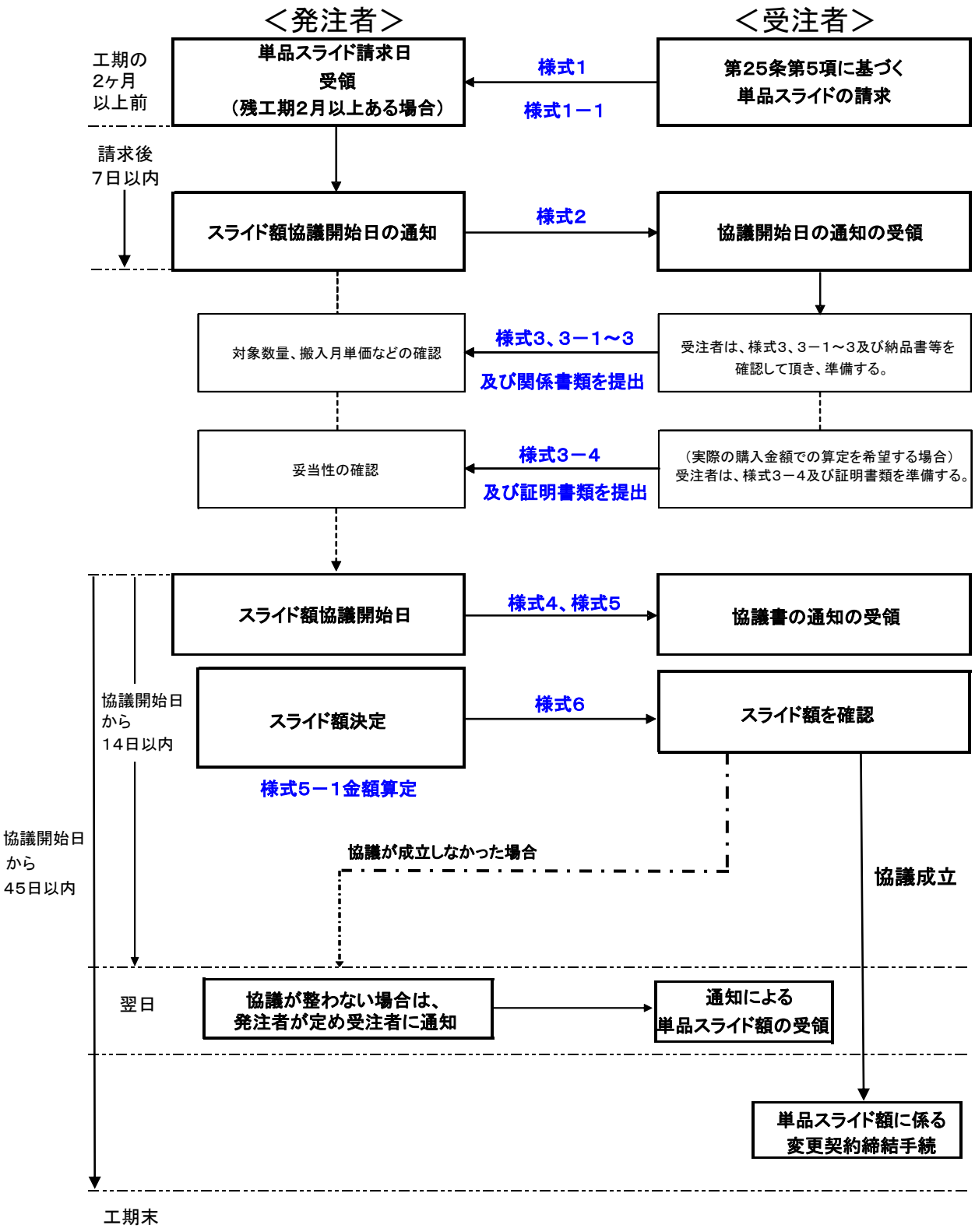単品スライド実施フロー